



SPONSORSHIP FORM 2022-2023

Heartland Youth Rodeo Association is a not-for-profit 501c(3) organization founded in 1989.

Mission: To elevate the requirements and standards of junior rodeo in preparation for future competitions and develop a spirit of fair competition and appreciation for good sportsmanship.

PLATINUM PARTNER - \$1,500

Sponsor name embroidered on all finalist coats/vest	Facebook recognition
Sponsor banner (provided by sponsor) displayed at all events	Opportunity to set up a booth or display at all events
Recognition during all performances of HYRA events	Full page ad in the HYRA finals program
	Sponsor logo displayed on HYRA website with link

GOLD PARTNER - \$1,000

Sponsor name embroidered on finalist coat sleeve	Facebook recognition
Recognition during all performances of HYRA events	Sponsor banner (provided by sponsor) displayed at all events
Full page ad in the HYRA finals program	Sponsor logo displayed on HYRA website with link

SILVER PARTNER - \$750

Full page ad in the HYRA finals program
 Sponsor banner (provided by sponsor) displayed at all events
 Recognition during all performances of HYRA events
 Sponsor logo displayed on HYRA website with link
 Facebook recognition

BRONZE PARTNER - \$400

Half page ad in the HYRA finals program
 Sponsor banner (provided by sponsor) displayed at all events
 Recognition during all performances of HYRA events
 Facebook recognition

PARTNER - \$200

Quarter page ad in the HYRA finals program
 Facebook recognition

SUPPORTER - \$100

Business card sized ad in the HYRA finals program
 Facebook recognition

FRIENDS & FAMILY - \$99 OR LESS

Business card sized ad in HYRA finals program

www.heartlandyouthrodeo.com

HYRA SPONSOR - THANK YOU FOR YOUR SUPPORT

Name / Company

Address

City

State

Zip

Contact Person

Phone #

HYRA member obtaining sponsor:

Sponsorship Amount

Give top portion to sponsor as receipt and information sheet. Turn in completed bottom portion along with money and advertising information from sponsor by December 17th-18th, 2022.