



## SPONSORSHIP FORM 2021 -2022

*Heartland Youth Rodeo Association is a not-for-profit 501c(3) organization founded in 1989.*

**Mission:** To elevate the requirements and standards of junior rodeo in preparation for future competitions and develop a spirit of fair competition and appreciation for good sportsmanship.

**PLATINIUM PARTNER - \$1,500**

Sponsor name embroidered on all finalist coats/vest	Facebook recognition
Sponsor banner (provided by sponsor) displayed at all events	Opportunity to set up booth at all events
Recognition during all performances of HYRA events	Full page ad in the HYRA finals program
	Sponsor logo displayed on HYRA website with link

**GOLD PARTNER - \$1,000**

Sponsor name embroidered on finalist coat sleeve	Facebook recognition
Recognition during all performances of HYRA events	Sponsor banner (provided by sponsor) displayed at all events
Full page ad in the HYRA finals program	Sponsor logo displayed on HYRA website with link

**SILVER PARTNER - \$750**

Full page ad in the HYRA finals program  
 Sponsor banner (provided by sponsor) displayed at all events  
 Recognition during all performances of HYRA events  
 Sponsor name embroidered on finalist coat sleeve Sponsor logo displayed on HYRA website with link  
 Facebook recognition

**BRONZE PARTNER - \$400**

Full page ad in the HYRA finals program  
 Sponsor banner (provided by sponsor) displayed at all events  
 Recognition during all performances of HYRA events  
 Facebook recognition

**PARTNER - \$200**

Half page ad in the HYRA finals program  
 Facebook recognition

**SUPPORTER - \$100**

Quarter page ad in the HYRA finals program  
 Facebook recognition

**FRIENDS & FAMILY - \$99 OR LESS**

Business card sized ad in HYRA finals program

[www.heartlandyouthrodeoassociation.net](http://www.heartlandyouthrodeoassociation.net)

### HYRA SPONSOR - THANK YOU FOR YOUR SUPPORT

Name / Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone # \_\_\_\_\_

HYRA member obtaining sponsor: \_\_\_\_\_

Sponsorship Amount \_\_\_\_\_

Give top portion to sponsor as receipt and information sheet. Turn in completed bottom portion along with money and advertising information from sponsor by December 18th-19th, 2021.